



Building a \$10 Billion Economy

Role of Deputy Commissioners

Date: 17th May 2024

 INVEST MEGHALAYA
AUTHORITY

Meghalaya's Vision

Meghalaya's Vision



Meghalaya has set an ambitious objective to expand its economy from **\$ 5.9 to \$10 billion by 2028**

10 Areas of opportunities identified **Investment Promotion** one of the Key opportunities

Private sector investments opportunity of about **\$1 Billion**

Meghalaya aims to become the most favorable Business destination in North-East & create +5lakh jobs.

Implementation of Industrial Policy changed Economic Landscape

-A case of J&K, HP and UP

Jammu & Kashmir Economic Growth Story



Since the implementation of New Industrial Policy in April 2022, Jammu and Kashmir has emerged as an investment hub



Investments worth approximately ₹2200 crore have been made in the region within a single year.



A total of 1854 job-rich units have been set up, contributing to employment opportunities for local residents



Investments totaling over ₹20,000 crore and employment for 4.5 Lakhs to be generated during the policy period.



At current prices, the GSDP estimated at Rs. 2.31 trillion (US\$ 27.95 billion) in 2023-24, GSDP increased at a CAGR of 8.84% between 2018-19 and 2023-24.

Jammu & Kashmir leveraged its policy framework to bring new investments and drive its economic growth

Himachal Pradesh Economic Growth Story



The Himachal Pradesh government introduced the Industrial Investment Policy, 2019 to promote investment, boost economic development, and create more jobs



GSDP for 2023-24 (at current prices) is projected to be Rs 2.14 lakh crore, amounting to growth of 10% over 2022-23.



A growth rate of 7.4% for real GDP in FY 2023-24, up from 6.9% in FY 2022-23



According to the DPIIT, the cumulative FDI inflows were valued at US\$ 22.83 million between October 2019 and March 2021.

Himachal Pradesh's economy has been on an upward trajectory since the introduction of its Industrial Policy

Uttar Pradesh Economic Growth Story



The Uttar Pradesh Government introduced the Industrial Investment & Employment Promotion Policy 2022 to ignite sustainable, inclusive and balanced economic growth



The GSDP has increased at a CAGR of 9.01% between 2018-19 and 2022-23



Uttar Pradesh has received proposals worth ₹32.9 Trillion and employment potential for 9.2 Million jobs through its Global Investment Summit



At current prices, the GSDP has risen to ₹22.6 Trillion in 2022-23 achieving a growth of 14.33% from the previous year

Uttar Pradesh positions itself as a competitive investment destination to achieve GSDP of USD 1 trillion by 2027

Business Enablers for Meghalaya

UNNATI Scheme 2024 + MIIPP 2024

Uttar Poorva Transformative Industrialization Scheme, (UNNATI) 2024

- **Government of India’s** new scheme **to foster economic growth and industrialization** in the North-East launched on 9th March 2024
- **Duration: 10 years** from the date of notification along with 8 years for committed liabilities
- **Total cost: Rs.10,037 crore.**

Incentives	Where GST is applicable	Where GST is not applicable
01 Capital Investment Incentive (For Both New & Expanding Units)	<ul style="list-style-type: none"> • Zone A: 30% with cap of Rs. 5 Cr. • Zone B: 50% with cap of Rs. 7.5 Cr. 	<ul style="list-style-type: none"> • Zone A: 30% of with cap of Rs. 10 Cr. • Zone B: 50% with cap of Rs. 10 Cr.
02 Central Capital Interest Subvention (For Both New & Expanding Units)	<ul style="list-style-type: none"> • Zone A: 3% interest subvention offered for 7 years • Zone B: 5% interest subvention offered for 7 years 	
03 Manufacturing & Services linked incentive (MSLI)– For New Units only	<ul style="list-style-type: none"> • Zone A: 75% of eligible value of investment in P&M • Zone B: 100% of eligible value of investment in P&M 	<ul style="list-style-type: none"> • NA

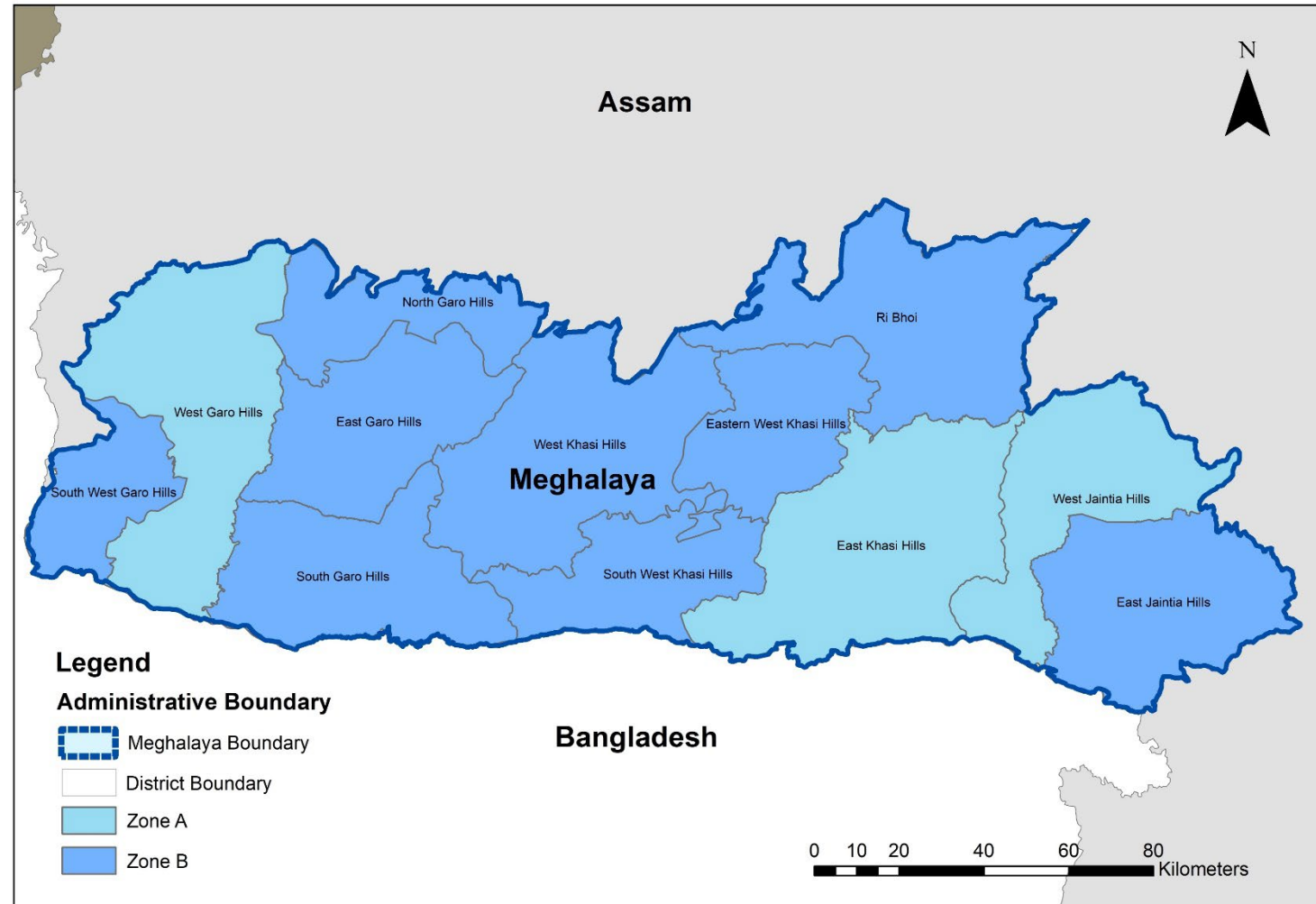
Uttar Poorva Transformative Industrialization Scheme, (UNNATI) 2024

Zone A

- East Khasi Hills
- West Jaintia Hills
- West Garo Hills

Zone B

- West Khasi Hills
- South West Garo Hills
- East Jaintia Hills
- East Garo Hills
- Ri Bhoi
- South West Khasi Hills
- South Garo Hills
- North Garo Hills



(UNNATI) 2024: Salient Features

Total Incentive Package

₹10,037 Cr

Part A

Total Incentives to the eligible units **₹ 9,037 Cr**

Incentive earmarked to 8 NE states
₹ 5,842 Cr

Share for Meghalaya
₹ 645 Cr

First In First Out based Incentive
₹ 3,895 Cr

Need to streamline Investor
Facilitation & onboarding to maximize
utilization of First In First Out Based
Incentive for Meghalaya

Part B

Institutional arrangements **₹ 300 Cr**

Meghalaya's new Industrial Policy

Meghalaya Industrial and Investment Promotion Policy (MIIPP), 2024

The Government of Meghalaya aims to **leverage the new central – "UNNATI 2024 scheme"** and has formulated the new Industrial Policy in alignment with the incentives / subsidies of the UNNATI scheme

MIIPP 2024 Incentives in alignment with UNNATI 2024

State Capital Investment Incentive

State Interest Subvention Incentive

SGST Reimbursement

Additional Incentives under MIIPP 2024



Renewable Energy Set



Water Audit



Rainwater Harvesting



Drawl of Power



Transport Subsidy



EPF



Benefits for Physically Challenged persons



Power Service Connection

Customized Package of Incentives for Investments more then ₹100 crores

MIIPP 2024: Main Eligibility Criteria

01

Industrial unit will be allowed to apply for registration from the date of notification up to 31.03.2026.

02

Grant of registration: All applications for registration shall have to be disposed of by 30.09.2026.

03

All registered unit have to commence production or operation within 4 years from the date of grant of registration.

04

All units willing to avail of incentives / subsidies have to apply for registration through the Unified Investment Portal.

05

1. 1st & 2nd Year – unit should employ local people (individuals domicile of Meghalaya), min 25 % in Managerial Positions & 90 % in Non-Managerial Positions

2. From 3rd Year – unit should employ local people (individuals domicile of Meghalaya), min 50% in Managerial Positions & 90 % in Non-Managerial Positions

Priority Sectors

01



Hotels & Hospitality

02



Tourism

03



Bio-Technology

04



Education

05



Healthcare

06



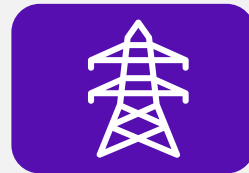
IT & ITeS

07



Food Processing

08



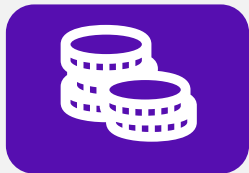
Power
Generation

09



EV Charging
Station

10



Fin-tech &
Financial
Services

11



Tech-oriented
start-ups

12



Music, Films and
Entertainment

13



Logistics

14



BPO

15



Green-Start-ups

16



Others as
Notified

Negative List

- 01 | Tobacco and manufactured tobacco substitutes
- 02 | Plastic carry bags of less than 20 microns
- 03 | Petroleum or Gas refineries.
- 04 | Units not complying with environmental standards
- 05 | Low-value addition activities in goods
- 06 | Arms & Ammunition
- 07 | All types of Sawmills and Veneer Mills
- 08 | Wood-fuelled Lime Kilns
- 09 | Central Public Sector Undertakings and State PSUs
- 10 | Low Ash Metallurgical Coke and Petroleum Coke Units
- 11 | Units engaged in Leather Tanning
- 12 | Refining of Engine Oil
- 13 | Cement
- 14 | Others – as notified



Invest ₹ 1Cr* and get incentives worth ₹ 3.1 Cr *

Assumptions:

Total Investment-Food Processing Industry: ₹ 1Cr

Investment in plant & machinery: ₹ 0.67Cr

Turn over is 1.5times your investment

CBA is evaluated for 15 years.

UNNATI 2024

INR in Crores

₹ 0.34

Capital Investment Subsidy
Upto 50% of Capital Investment

₹ 0.13

Interest Subvention Subsidy
Upto 5% interest subvention
for 7 years

₹ 0.67

GST reimbursement
100% NetGST upto 100% of investment
for 10 years

₹ 1.14 cr
(₹ 0.46 W/O GST)

MIPP 2024

INR in Crores

NA

Capital Investment Subsidy
Upto 30% of Capital Investment

NA

Interest Subvention Subsidy
Upto 5% interest subvention
for 7 years

₹ 0.96

GST reimbursement
100% NetGST upto 150% of
investment for 15 years

₹ 1.95 cr
(₹ 0.99 W/O GST)

Renewable Energy Set
50% of cost upto ₹1cr

₹ 0.08

Rainwater Harvesting
Upto 50% of cost upto ₹10lakhs

₹ 0.02

Water Audit
75% of cost up to ₹ 1 lakh

₹ 0.01

Waste Water Recycling+ Zero Discharge
50% upto ₹15lakh + 50% upto ₹10lakh

₹ 00

Power Line + Power Connection
100% of cost upto ₹10 lakhs+ 50% upto ₹2lakh

₹ 0.12

Transport
Upto ₹ 15 lakh/year upto 4years

₹ 0.6

EPF
100% employer's contribution upto 3 yrs

₹ 0.13

Subsidy for Physically Challenged
Upto 10% of Investment upto ₹ 50lakhs

₹ 0.03

Total ₹3.1 cr (₹ 1.45 W/O GST)

#Disclaimer: This is a sample calculation for Zone B, based on assumptions, actuals may vary. In case of investment in Zone A, similar set of incentives available under UNNATI 2024 + MIIPP 2024 with marginal variations.



Invest ₹ 5Cr* and get incentives worth ₹ 8.8 Cr*

Assumptions:

Total Investment-Food Processing Industry: ₹ 5Cr

Investment in plant & machinery: ₹ 2.86Cr

Turn over is 1.5times your investment

CBA is evaluated for 15 years.

UNNATI 2024

INR in Crores

₹ 1.43

Capital Investment Subsidy

Upto 50% of Capital Investment

₹ 0.68

Interest Subvention Subsidy

Upto 5% interest subvention for 7 years

₹ 2.86

GST reimbursement

100% NetGST upto 100% of investment for 10 years

₹ 4.96 cr

(₹ 2.10 W/O GST)

MIPP 2024

INR in Crores

NA

Capital Investment Subsidy

Upto 30% of Capital Investment

NA

Interest Subvention Subsidy

Upto 5% interest subvention for 7 years

₹ 2.08

GST reimbursement

100% NetGST upto 150% of investment for 15 years

₹ 3.80 cr

(₹ 1.72 W/O GST)

Renewable Energy Set

50% of cost upto ₹1cr

₹ 0.50

Rainwater Harvesting

Upto 50% of cost upto ₹10lakhs

₹ 0.02

Water Audit

75% of cost up to ₹ 1 lakh

₹ 0.01

Waste Water Recycling+ Zero Discharge

50% upto ₹15lakh + 50% upto ₹10lakh

₹ 00

Power Line + Power Connection

100% of cost upto ₹10 lakhs+ 50% upto ₹2lakh

₹ 0.12

Transport

Upto ₹ 15 lakh/year upto 4years

₹ 0.60

EPF

100% employer's contribution upto 3 yrs

₹ 0.33

Subsidy for Physically Challenged

Upto 10% of Investment upto ₹ 50lakhs

₹ 0.14

Total

₹ 8.8 cr (₹ 3.83W/O GST)

#Disclaimer: This is a sample calculation for Zone B, based on assumptions, actuals may vary. In case of investment in Zone A, similar set of incentives available under UNNATI 2024 + MIIPP 2024 with marginal variations.



Invest ₹ 10Cr* and get incentives worth ₹ 30 Cr *

Assumptions:

Total Investment-Food Processing Industry: ₹ 10Cr

Investment in plant & machinery: ₹ 8.75Cr

Turn over is 3 times your investment

CBA is evaluated for 15 years.

UNNATI 2024

INR in Crores

₹ 4.38

Capital Investment Subsidy
Upto 50% of Capital Investment

₹ 1.37

Interest Subvention Subsidy
Upto 5% interest subvention
for 7 years

₹ 8.75

GST reimbursement
100% NetGST upto 100% of investment
for 10 years

₹ 14.49 cr (₹
5.74 W/O GST)



MIPP 2024

INR in Crores

NA

Capital Investment Subsidy
Upto 30% of Capital Investment

NA

Interest Subvention Subsidy
Upto 5% interest subvention
for 7 years

₹ 13.13

GST reimbursement
100% NetGST upto 150% of
investment for 15 years

₹ 15.59 cr
(₹ 2.47 W/O GST)



Renewable Energy Set
50% of cost upto ₹1cr

₹ 0.54

Rainwater Harvesting
Upto 50% of cost upto ₹10lakhs

₹ 0.02

Water Audit
75% of cost up to ₹ 1 lakh

₹ 0.01

Waste Water Recycling+ Zero Discharge
50% upto ₹15lakh + 50% upto ₹10lakh

₹ 00

Power Line + Power Connection
100% of cost upto ₹10 lakhs+ 50% upto ₹2lakh

₹ 0.12

Transport
Upto ₹ 15 lakh/year upto 4years

₹ 0.60

EPF
100% employer's contribution upto 3 yrs

₹ 0.56

Subsidy for Physically Challenged
Upto 10% of Investment upto ₹ 50lakhs

₹ 0.44

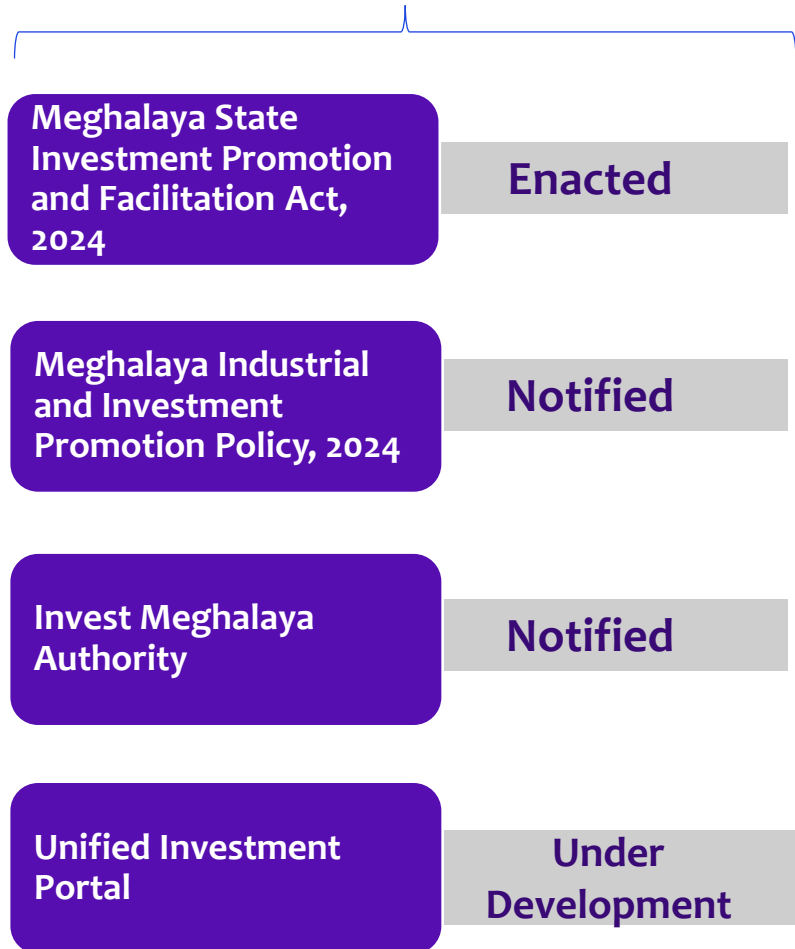
Total ₹30.1cr (₹ 8.21 W/O GST)

#Disclaimer: This is a sample calculation for Zone B, based on assumptions, actuals may vary. In case of investment in Zone A, similar set of incentives available under UNNATI 2024 + MIIPP 2024 with marginal variations.

**Successful implementation of
MIIPP 2024?**

Revamped Business Ecosystem

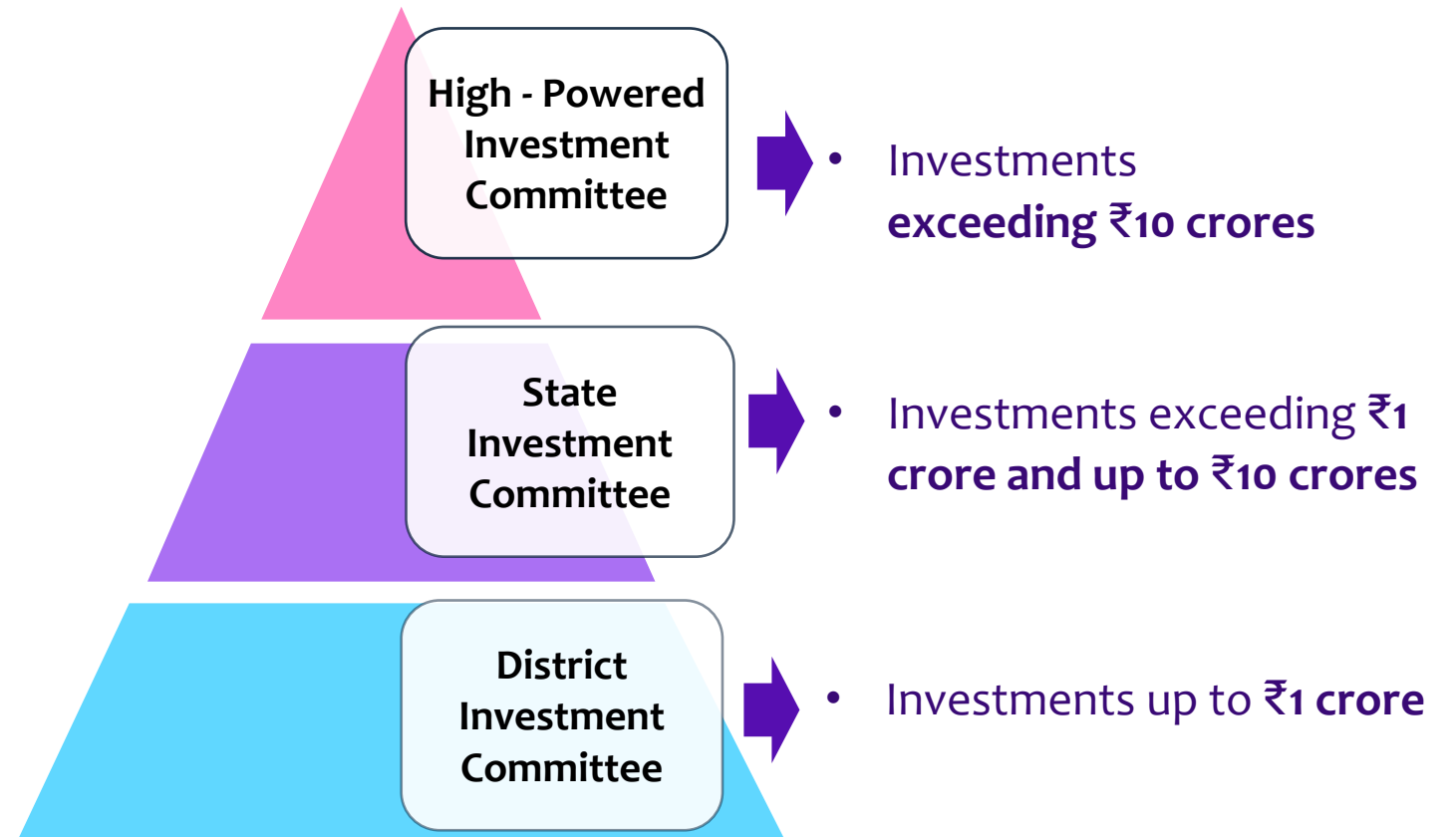
Legal & Institution Framework



Invest Meghalaya Authority

Restructured Single Window

Size of Investments



Revamped Business Ecosystem

Land Banks- New Industrial Estates

Umiam

• 300 Acre

Byrnihat

• 200 Acre

Mawkhanu

• 200 Acre

Tikrikilla/ Mendipathar

• 2000 Acre

Rani Godown

• 1000 Acre

**Ready for
Notification**

**Under
Consideration**

Revamped Business Ecosystem

Land Banks- New Industrial Estates

Umiam

- 300 Acre

Byrnihat

- 200 Acre

Mawkhanu

- 200 Acre

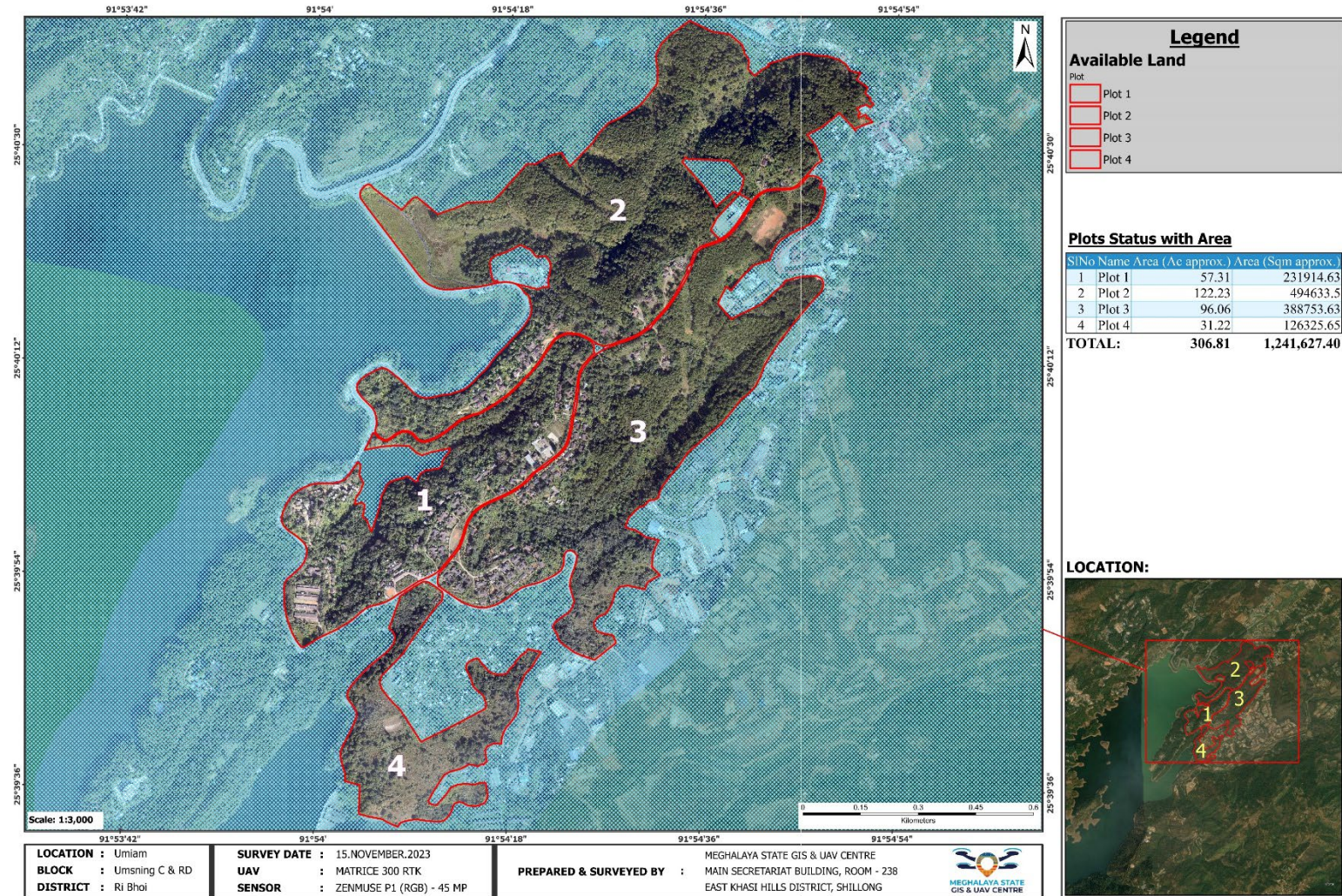
Tikrikilla/ Mendipathar

- 2000 Acre

Rani Godown

- 1000 Acre

MeECL Available Land - UAV Orthomosaic Map



Revamped Business Ecosystem

Land Banks- New Industrial Estates

Umiam

- 300 Acre

Byrnihat

- 200 Acre

Mawkhanu

- 200 Acre

Tikrikilla/ Mendipathar

- 2000 Acre

Rani Godown

- 1000 Acre

UAV ORTHOMOSAIC MAP



Scale: 1:2,100

LOCATION : Byrnihat (12th mile)	SURVEY DATE : 25 APRIL 2024	PREPARED & SURVEYED BY : MEGHALAYA STATE GIS & UAV CENTRE MAIN SECRETARIAT BUILDING, ROOM - 238 EAST KHASI HILLS DISTRICT, SHILLONG
BLOCK : Umiling C & RD	UAV : MATRICE 300 RTK	
DISTRICT : Ri Bhoi	SENSOR : ZENMUSE P1 (RGB) - 45 MP	

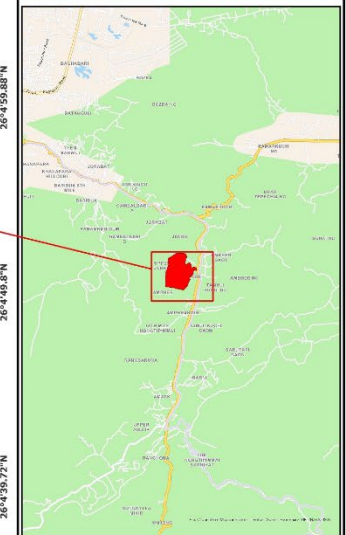
Conservation Training Institute
Soil & Water Conservation Department
&
Horticulture Orchard cum Nursery
Directorate of Horticulture Department

Legend

- CTI Boundary
- Byrnihat Farm

Total Area of CTI & Horticulture Orchard cum Nursery Farm

Name	Area (Ha)	Area (Ac)
Conservation Training Institute	71.26	176.08
Horticulture Orchard cum Nursery	10.64	26.29



Boundary Demarcation Equipment :
Boundary Demarcation done through the use of Trimble GPS device
Officer aiding in Boundary Demarcation :
Shri. Anupam Jana [Soil & Water Conservation Ranger (overseer)]
Shri. Silahon Ingtly [Horticulture Inspector]

Revamped Business Ecosystem

Land Banks- New Industrial Estates

Umiam

- 300 Acre

Byrnihat

- 200 Acre

Mawkhanu

- 200 Acre

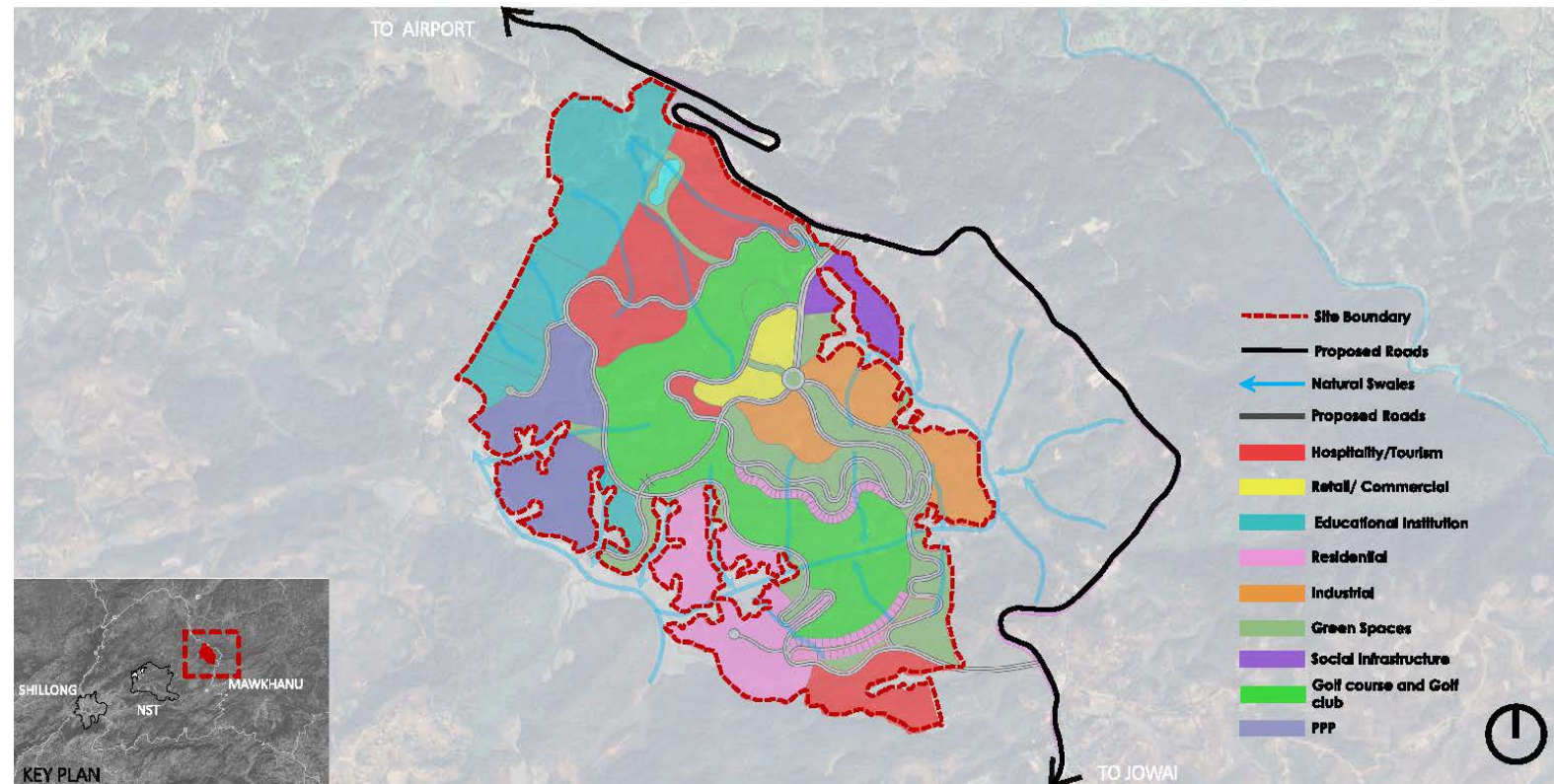
Tikrikilla/ Mendipathar

- 2000 Acre

Rani Godown

- 1000 Acre

PROPOSED MASTERPLAN BREAKUPS – PROPOSED LANDMARKS & NODES



Unified Investment Portal

What is currently available for investors?

- Invest Meghalaya Portal revamped with **Intent to Invest & Registration Form**
- **Unified Investment Portal (UIP)** under development (live by July 2024)



Apply on: <https://investmeghalaya.gov.in/>

Information Wizard

Details of Policies and Incentives

Departmental Contacts

Application Tracking System

Intent to Invest

Registration Form

Individual online services

Land availability

UNNATI Portal for Registration



EMPOWERING NEW INVESTMENTS AND NURTURING EXPANDING ONES

UNNATI will elevate the region's infrastructure and facilitate skill development groundwork for sustainable and inclusive progress.

Welcome to the **Uttar Poorva**
(UNNATI, 2024) for Industrial I



SIGN UP

Enter your name

Enter a password

Enter email address Enter email's OTP

Enter mobile number Enter mobile's OTP

Enter Captcha

SIGN UP

Notification and Guidelines

- Notification
- Guidelines

DPIIT

The Department for Promotion of Industry and Internal Trade (DPIIT) was established in the year 1995 and was reconstructed in the year 2000 with the merger of the Department of Industrial Development. The department was earlier called Department of Industrial Policy & Promotion and was renamed as DPIIT in January, 2019.

Links

- Home
- About us
- Contact Us

Reach us

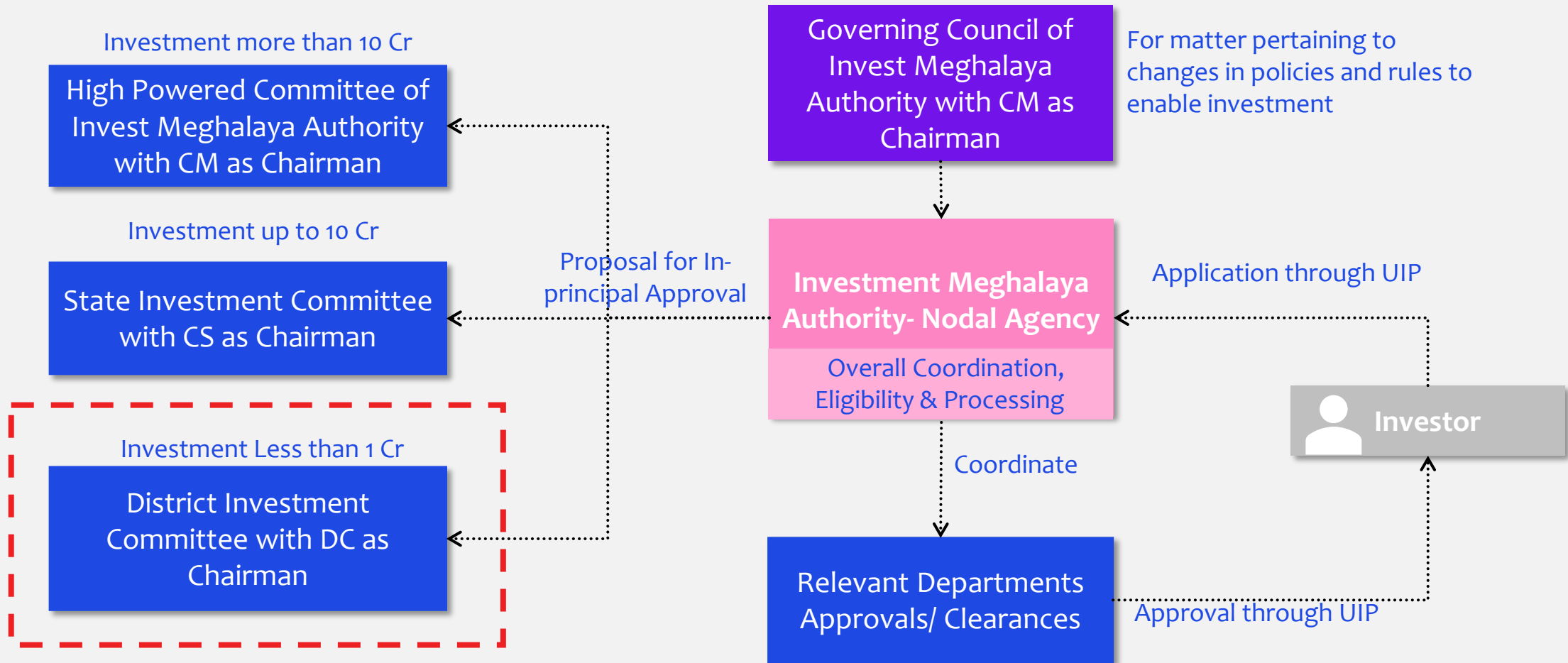
Address: NER Section, DPIIT, Udyog Bhawan, New Delhi - 110011
Call: +91 11 23061271
unnati[dot]helpdesk[at]gov[dot]in



Apply on: <https://unnati.dpiit.gov.in/>

Role of Deputy Commissioners?

Invest Meghalaya Authority Structure



Role of Deputy Commissioners

At District Level

01

District Investment Committee headed by Deputy Commissioner as Chairman

Set-up a **Bank Account for Transfer of Funds** through Invest Meghalaya Authority

Appoint Nodal Officer & Team for **Investor Facilitation**

02

Mobilization of Local Entrepreneurs

Identify & scout local Entrepreneurs with existing business and New Entrepreneurs within district

Organize Workshop for awareness for UNNATI 2024, MIIPP 2024 at District Level

Support **Local Entrepreneurs to apply through Intent to Invest** form on IMA Portal, prepare Proposal **DPR through PRIME**

03

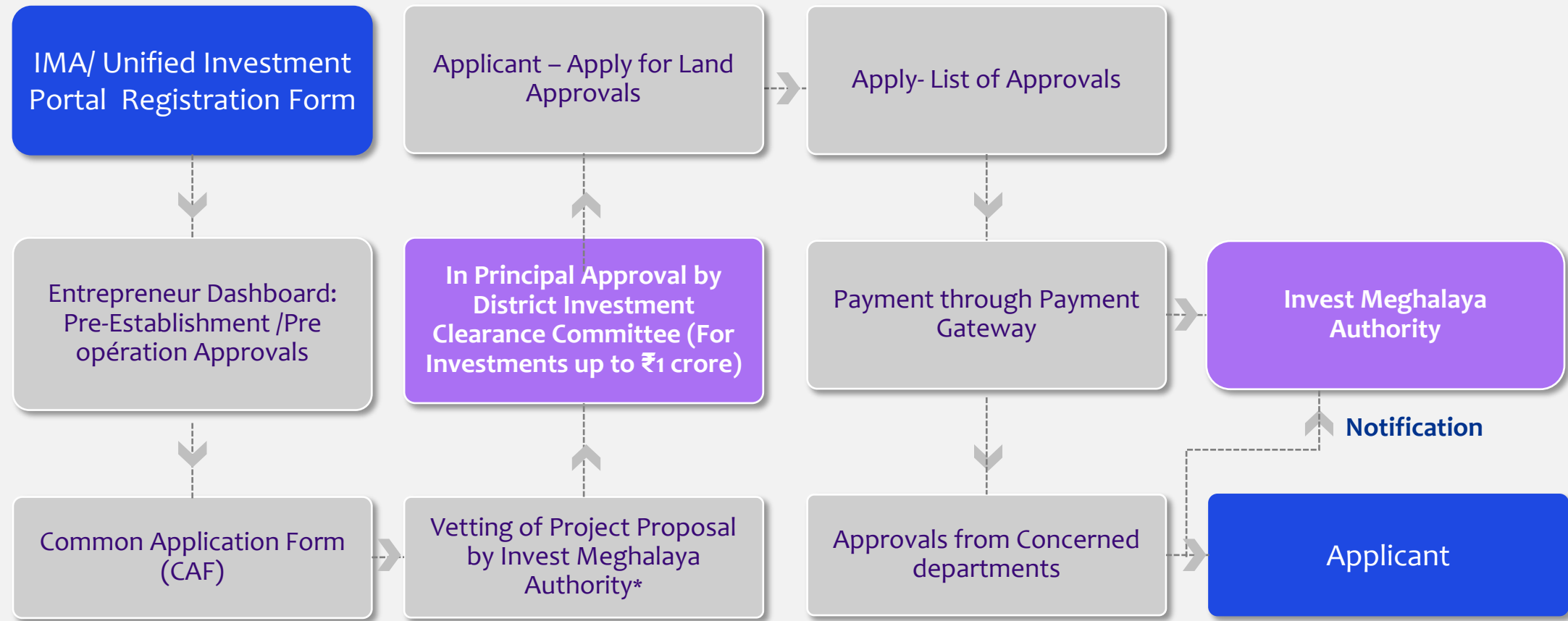
In-principal approval of proposal Invest Meghalaya Portal

Monitoring of IMA portal & UNNATI Portal

Facilitate in carrying out **vetting of DPRs, financial proposals, verification of relevant documents, etc.**

Role of Deputy Commissioners

IMA Portal/ UIP ecosystem



*On case to case basis to be sent to concerned department for comments



CM-ELEVATE

Engage | Employ | Empower



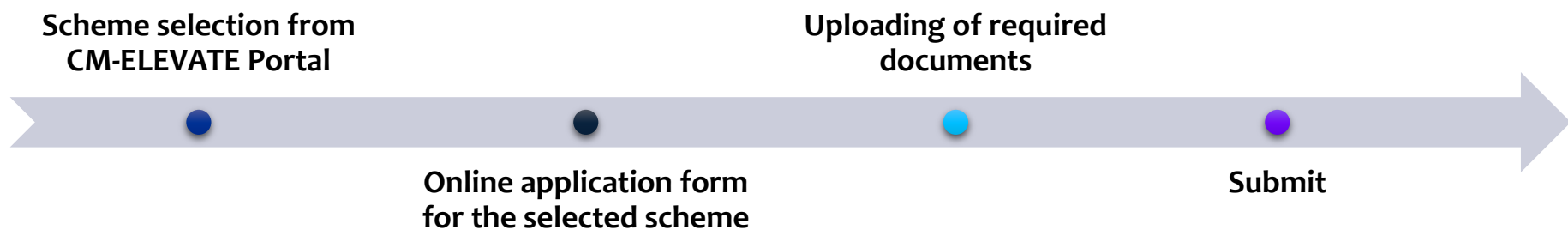
Entrepreneurship Ecosystem Development

Investments below 50 Lacs



CM-ELEVATE
Engage | Employ | Empower

How to apply?



<https://www.primemeghalaya.com/CM-Elevate/>



Helpline
+91-8588052636

Email
help@cmelevate.in

New Applications invited for Meghalaya Any Business Venture Scheme **New** List of beneficiaries CM-ELI

Indicative units, investment & Economic Benefits (3 years)



CM-ELEVATE
Engage | Employ | Empower

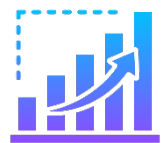
SN	Scheme Name	Project Cost (Lakhs)	Subsidy %	Estimated units	GoM Investment (Crores)	Economic Value addition to the state (Crores)
1	PRIME Tourism Vehicle	10.7 - 35	50%	200	₹ 19	₹ 31
2	Meghalaya Agro Tourism Villa Scheme	150	35%	30	₹ 16	₹ 14
3	Meghalaya Tourism Homestay Scheme	10	35%	1,300	₹ 46	₹ 94
4	Meghalaya Motorcaravan scheme	35 - 50	50%	30	₹ 7	₹ 10
5	Prime Agriculture Response Vehicle	10 - 20	50%	500	₹ 29	₹ 26
6	Meghalaya Warehouse Scheme	20.5 - 61.5	75%	350	₹ 107	₹ 7
7	Meghalaya CFC Scheme	22.5 - 43	75%	320	₹ 50	₹ 4
8	Meghalaya Piggery Development Scheme	1.25	50%	6,000	₹ 38	₹ 81
9	Meghalaya Dairy Development Scheme	3	50%	1,500	₹ 23	₹ 45
10	Meghalaya Goat farming Scheme	1	50%	1,700	₹ 9	₹ 22
11	Meghalaya Poultry farming Scheme	1.2	50%	6,000	₹ 36	₹ 106
12	Meghalaya Cinema Theatre Scheme	150 - 300	35%	23	₹ 16	₹ 31
13	Meghalaya Sports & Wellness Center Scheme	150 - 300	35%	40	₹ 28	₹ 26
14	Meghalaya Any business venture scheme	50	35%	200	₹ 35	₹ 216
15	Meghalaya Sericulture and Weaving Scheme	0.6 - 19.4	75%	1,200	₹ 18	₹ 40
				19393	₹ 477	₹ 753



20,000
entrepreneurs



₹ 477 crores
investment



58% economic
value addition

Current Status of Schemes

Current status of the schemes



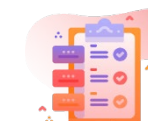
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Issues need attention



Delay in Loan Sanction & Disbursement



Delay in evaluation

Scheme Name	Application process	Applications received so far	Preliminary screened by MBMA	Implementing Agency approved	GOM Sanctioned (1 st Phase)	Loan Sanctioned	Loan Disbursed
PRIME Agriculture Vehicle Response Scheme	Close	1671	1021	86	86	17	2
Meghalaya Common Facilitation Center Scheme	Close	98	18	18	18	0	1
Meghalaya Warehouse Scheme	Close	159	42	42	42	0	0
Meghalaya Piggery Development Scheme	Close	18020	15223	774	774	0	0
Meghalaya Goatery Farming Scheme	Close	817	656	30	30	0	0
Meghalaya Poultry Farming Scheme	Close	2478	2051	185	185	0	0
Meghalaya Dairy Development Scheme	Close	3861	3151	714	0	0	0
PRIME Tourism Vehicle Scheme	Close	714	31	14	14	0	0
Meghalaya Sports & Wellness Centre Scheme	Close	46	9	9	9	0	0
Meghalaya Agro Tourism Villa Scheme	Close	61	18		0	0	0
Meghalaya Motorcaravan scheme	Close	30	1	1	1	0	0
Meghalaya Cinema Theatre Scheme	Open	11	NA	0	0	0	0
Meghalaya Sericulture and Weaving Scheme	Open	1241	399	399	0	0	0
Meghalaya Any business venture scheme	Open	1075	0		0	0	0
Grand Total		30282	22620	2272	1159	17	3

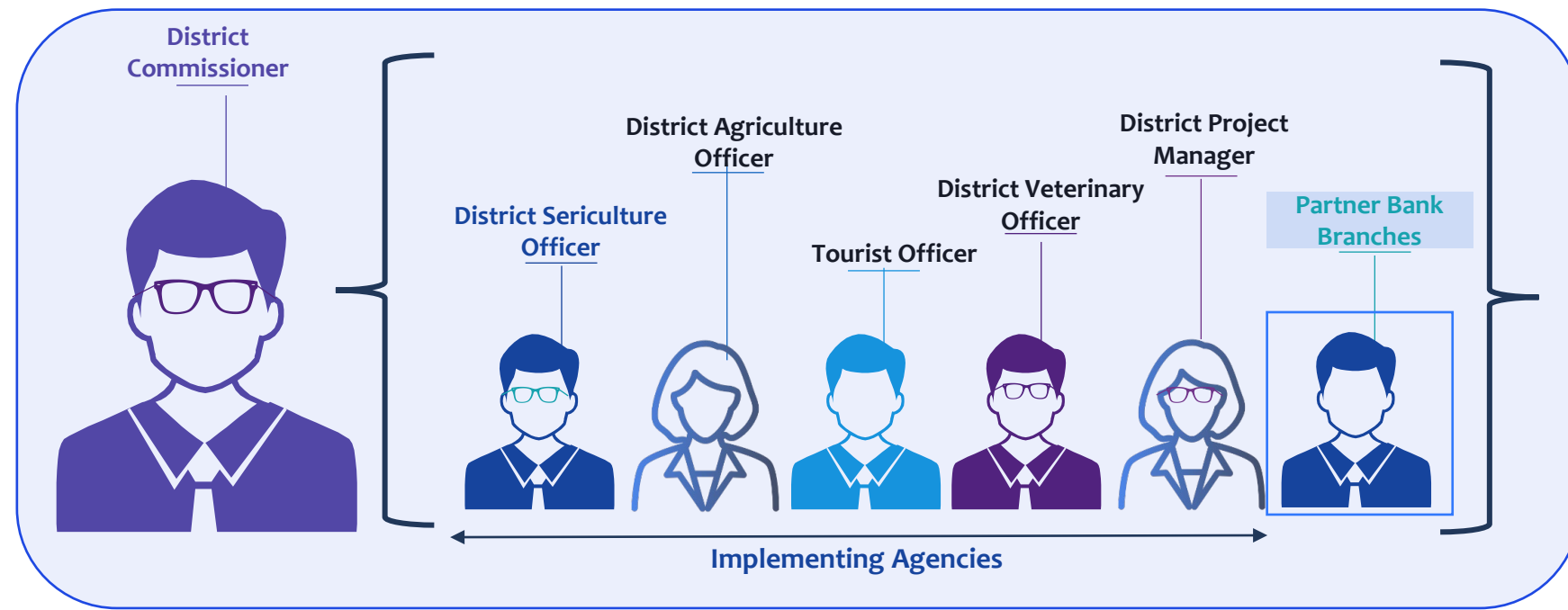
CM Elevate: Role of the DCs



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Role of District Commissioners


Notified
“CM-Elevate District Level Monitoring Committee”



Function →

Monthly Progress meeting with the committee on implementation of the schemes across the districts



Upload the minutes in the CM-Elevate Portal

Contact us for more information,

1. Meghalaya Investment Promotion & Ease of Doing Business Team

Email: investmeghalayaauthority@gmail.com

Contact: 7869433431, 9840631537

2. CM-Elevate PMU Team

Email: meghalaya.mobility@gmail.com

Contact: +91-6002358504

3. Prime Hub

Email: head.primehub@iimcip.org

Contact: +91-9900866133



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AUTHORITY

Thank You